

Key Advantages of MasterUpfitter Status

Dedicated MasterUpfitter Dashboard

Dealers and Upfitters have special access to the dashboard with a login. From the dashboard, MasterUpfitters can maintain their profiles and upload brochures, sell sheets, product solution images and contact information.

VIP Technical Support

MasterUpfitter status entitles the Upfitter to a dedicated support team to quickly field and assist with any technical questions, such as ordering and adapting the base vehicle.

Marketing Tools

Through the MasterUpfitter program, you have the following tools to elevate your corporate brand within the Mercedes-Benz Vans network.

- Prominent feature on Portal
- Custom Certificate and Plaque
- MasterUpfitter Guidebook
- Potential for Trade Show Partnerships
- Potential for Special Project Collaboration

www.UpfitterPortal.com

Upfit & Program Information

METRIS

SPRINTER



MasterUpfitter Program

**MASTER
UPFITTER**
2017 | 2018

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Vans. Born to run.





MasterUpfitter Program

“MasterUpfitter” by Mercedes-Benz USA, LLC is a seal of recognition that identifies Upfitters as qualified converters on Mercedes-Benz Vans.

The program offers tools to Upfitters that assist in the development of solutions to match the quality of a Mercedes-Benz vehicle.

The new program also provides our dealers easy access to a variety of quality upfit solutions.

Through this new program, our goal is to work with all teams to offer our end-customers the highest levels of customer satisfaction.

How to Apply?

- 1 Go to www.UpfitterPortal.com and click the MasterUpfitters menu option. From here you can find out more information on the program (“MasterUpfitter Program Overview”) or apply to the program (“Become a MasterUpfitter”).
- 2 You will be prompted to download and print two documents: 1. The MasterUpfitter Agreement and 2. The Dealer Reference Form. Both documents need to be signed, the Agreement notarized, and then sent in to the Upfitter Management Team.
- 3 The Upfitter Management Team will check your reported information against the requirements as stated in the Agreement. If all criteria is met, per the self-certification policy, you should be granted status and receive your MasterUpfitter Certificate.

Logistics Benefits of MasterUpfitter Status

All MasterUpfitters are entered in to our Ship-To program and given a Drop-Ship code (or U-Code).

Drop-Ship allows any ordered vehicles to be immediately delivered from our plant in Ladson, SC, to the upfit facility. With this code, shipping cost is now included in the destination charges. Once the upfit is completed, any additional logistics costs can be handled by the dealer or the Upfitter.

PLANT

UPFITTER

CUSTOMER